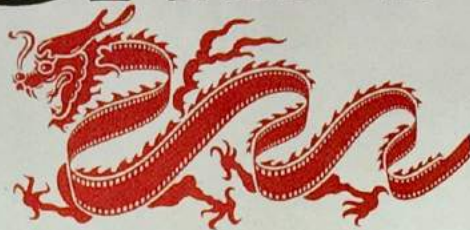


A Day in the Life of
CHINA



February 1, 1989

Mr. Douglas Menuetz
85 Liberty Ship Way
Sausalito, California 94965

Dear Doug,

It gives us great pleasure to invite you to participate in *A Day in the Life of China*. Like previous *Day in the Life* projects, this will be a challenging and wonderfully memorable experience. Unlike previous projects, this is China.

Since the dawn of history, China has been a world apart—a gargantuan social and cultural entity that has purposefully kept to itself. For the past 15 years, however, the doors have been opening slowly. China and the rest of the world are becoming acquainted. No one can predict what effect this cultural and economic bartering will have. We do know, however, that we are presented with a rare opportunity to document a vast and ancient civilization in the midst of profound change.

To mark the 40th anniversary of the founding of the People's Republic, the government has agreed to cooperate in the publication of *A Day in the Life of China*. This means that after months of negotiation, we have been granted unprecedented access to all Chinese provinces and Autonomous Regions. To accomplish this required the support of many talented and dedicated people at Weldon Owen Publishing in Hong Kong, and at the Great Wall Publishing House, the People's Liberation Army and the Chinese National Publishing Industry Trading Corporation in Beijing. The project has also benefitted tremendously from the support of several corporate sponsors and the guidance of a distinguished group of picture editors, including:

Sandra Eisert, *The San Jose Mercury News*
Alfonso Gutiérrez Escera, *A.G.E. Fotostock*
Peter Howe, *Life Magazine*
Eliane Laffont, *Syigma*
Michele McNally, *Fortune Magazine*
Robert Pledge, *Contact Press Images*

Michael Rand, *The London Sunday Times*
Dieter Steiner, *Stern Magazine (Germany)*
Susan Vermazen, *New York Magazine*
Michele Stephenson, *Time Magazine*
George Wedding, *The Sacramento Bee*

Perhaps more than ever before, hundreds of people are doing everything in their power to provide the access and assistance you will need to create important pictures and an important book. Still, it all comes down to the photographs you take: Your hard work, your skill and your vision on a single day—Saturday, April 15, 1989.

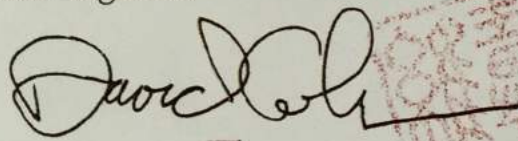
The schedule: On Sunday, April 9, you and 60 photojournalists from 15 countries will arrive in Hong Kong. On Monday, April 10, you will fly to Beijing, joining a team of 29 top photographers from the PRC. That evening, all photographers will gather for an initial briefing, followed by a welcoming banquet hosted by Nikon. The next day, you will assemble for a group portrait in Tiananmen Square and take part in Kodak's photography workshop for Chinese schoolchildren. Finally, you will be wined and dined at a banquet hosted by Kodak and our Chinese partners before setting out for your assignment. On April 16 and 17 you will return to Beijing, drop off your film, attend a farewell gathering, overnight and then fly to Hong Kong for your connecting flights home.

The sponsors of *A Day in the Life of China*—Eastman Kodak, Nikon, Northwest Airlines, BankAmerica Corp., WorldMoney Travelers Cheques, Holiday Inn Lido and Federal Express—understand that the participants in this project are journalists, and they have agreed, without exception, not to exert influence over the editorial process. As with our previous projects, we have no intention of producing a travelogue or a collection of postcards. Our goal is to create a visual time capsule, and you can rest assured that every aspect of picture selection, text, design, production and publicity will be carried out in a spirit of professionalism and creativity.

If you decide to accept our invitation, we ask that you first read the enclosed forms and contract carefully. These materials must be returned to us no later than February 10, 1989. We enclose a Federal Express envelope for your convenience. If for any reason you are unable to join us, please call Jennifer Erwitt as soon as possible.

Documenting the world's most-populous nation in a single day is obviously a colossal task—especially in a place where transportation, lodging and communications can be entirely unpredictable. We can't guarantee that your assignment will be smooth or luxurious—in fact, we predict that a few photographers will never make it to their assigned areas. We do promise, however, that *A Day in the Life of China* will be a great adventure. I hope to see you in Hong Kong on April 9.

Best regards,



David Cohen
Project Director

